Foodarama Supermarkets

Carton Merchandising Planograms

January 1998

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1644

FOODARAMA SUPERMARKETS

506 East Windsor/466 Boundbrook

May 1998

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR
LOR	RJR	RJR	RJR	RJR
LOR	LOR	BAT	BAT	BAT
PM	PM	PM	PM	PM
PM	PM	PM	PM(6)LIG(6)	PM
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		108
P M		114
BAT		36
LOR		36
L&M		6
Other		
TOTALS		300

RJ Reynolds Tobacco Company

Approved By : *Date :*

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1645

FOODARAMA SUPERMARKETS

575 FRANKLIN//629 BRIELLE

April 1997

RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR
RJR	RJR	RJR
LOR	LOR	LOR
LOR	BAT	BAT
PM	PM	BAT
PM	PM	PM
PM	PM	PM(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		88
BAT		36
LOR		48
L&M		8
TOTALS		252

RJ Reynolds Tobacco Company

Approved By : *Date :*

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1646

FOODARAMA SUPERMARKETS

513 OAKTREE/ 573 EDISON

April 1997

PM Contract

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR	RJR
PM	PM	PM	PM	PM	PM
PM	PM	LOR	BAT	BAT	PM
PM	PM	LOR	LOR	BAT	BAT(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4FT12ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		132
BAT		40
LOR		36
L&M		8
TOTALS		288

RJ Reynolds Tobacco Company

Approved By :

Date :

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

FOODARAMA SUPERMARKETS

193 Marlboro/617 Montgomery

PM CONTRACT STORE

April 1997

SAVINGS BRANDS

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
LOR	LOR	RJR	RJR
PM	PM	PM	PM
PM	PM	BAT	PM
PM	PM	BAT	BAT(4)LIG(8)
4 ft 12 rows	4 ft 12 rows	4 ft 12 rows	4 ft 12 rows

COMPANY	TOTAL ROWS	MONTHLY PAYMENT
RJR	72	0
P M	108	0
BAT	28	0
LOR	24	0
L&M	8	0
Other		0
TOTALS	240	0

RJ Reynolds Tobacco Company

Approved By :

Date :

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1648

FOODARAMA SUPERMARKETS

637 Belmar/625 Hazlet

April 1997

SAVINGS BRANDS

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
LOR	LOR	RJR	RJR
LOR	BAT	BAT	BAT
LOR	PM	PM	PM
PM	PM	PM(4)LIG(8)	PM
4 ft 12 rows	4 ft 12 rows	4 ft 12 rows	4 ft 12 rows

COMPANY	TOTAL ROWS	MONTHLY PAYMENT
RJR	72	0
P M	76	0
BAT	48	0
LOR	36	0
L&M	8	0
Other		0
TOTALS	240	0

RJ Reynolds Tobacco Company

Approved By :

Date :

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1649

FOODARAMA SUPERMARKETS

525 WOODBRIDGE

June 1998

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR
RJR	RJR	RJR	RJR	RJR
BAT	LOR	LOR	BAT	BAT
BAT	LOR	LOR	BAT	BAT
BAT	PM	PM	PM	PM
PM	PM	PM	PM	PM
PM	PM	PM	PM	LIG
3 FT 9 ROWS	3 FT 9 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	3 FT 9 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		102
P M		135
BAT		69
LOR		42
L&M		9
TOTALS		357

RJ Reynolds Tobacco Company

Approved By : *Date :*

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1650

FOODARAMA SUPERMARKETS

552 PISCATAWAY

June 1998

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
RJR	RJR	RJR	RJR
LOR	LOR	BAT	BAT
LOR	LOR	PM	BAT
PM	PM	PM	PM
PM	PM	PM	PM
PM	PM	PM	LIG
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		84
P M		144
BAT		36
LOR		48
L&M		8
TOTALS		320

RJ Reynolds Tobacco Company

Approved By : *Date :*

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1651

FOODARAMA SUPERMARKETS

602 Lakewood

April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
RJR	RJR	RJR	RJR
LOR	LOR	LOR	BAT
LOR	BAT	BAT	BAT
PM	PM	PM	PM
PM	PM	PM	PM
PM	PM	PM	LIGGETT
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	3 FT 9 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		90
P M		126
BAT		42
LOR		48
L&M		9
TOTALS		315

RJ Reynolds Tobacco Company

Approved By :

Date :

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1652

FOODARAMA SUPERMARKETS

585 EAST BRUNSWICK

April 1997

RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR
RJR	RJR	RJR
LOR	LOR	BAT
LOR	BAT	BAT
LOR	PM	PM
PM	PM	PM
PM	PM	PM(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		88
BAT		36
LOR		48
L&M		8
TOTALS		252

RJ Reynolds Tobacco Company

Approved By : *Date :*

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1653

FOODARAMA SUPERMARKETS

627 MIDDLETOWN

April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
RJR	RJR	RJR	RJR
LOR	LOR	BAT	BAT
LOR	LOR	BAT	BAT
LOR	PM	PM	PM
PM	PM	PM	PM
PM	PM	PM	LIG
3 FT 9 ROWS	3 FT 9 ROWS	3 FT 9 ROWS	3 FT 9 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		90
BAT		36
LOR		45
L&M		9
Other		
TOTALS		252

RJ Reynolds Tobacco Company

Approved By :

Date :

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

FOODARAMA SUPERMARKETS

299 NEPTUNE

April 1997

RJR ADV	RJR ADV	RJR/PM ADV
RJR	RJR	RJR
LOR	RJR	RJR
LOR	BAT	LOR
PM	BAT	BAT
PM	PM	PM
PM	PM(8)LIG(8)	PM/LIG
6 FT 18 ROWS CARTONS	6 FT 18 ROWS CARTONS	3 FT PACK SECTION

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		54
P M		80
BAT		36
LOR		36
L&M		8
Other		
TOTALS		214

RJ Reynolds Tobacco Company

Approved By :

Date :

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

FOODARAMA SUPERMARKETS

641 BRICKTOWN

April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR
RJR	RJR	RJR	RJR
LOR	LOR	BAT	BAT
LOR	LOR	BAT	BAT
PM	PM	PM	PM
PM	PM	PM	PM
PM	PM	PM	PM(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		96
P M		136
BAT		48
LOR		48
L&M		8
Other		
TOTALS		336

RJ Reynolds Tobacco Company

Approved By : *Date :*

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1656

FOODARAMA SUPERMARKETS

553 Parlin

July 1998

SAVINGS SECTIONS

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR	RJR
LOR	LOR	LOR	BAT	RJR	RJR
LOR	PM	PM	BAT	BAT	BAT
PM	PM	PM	PM	PM	BAT
PM	PM	PM	LIG	PM	PM
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		96
P M		144
BAT		60
LOR		48
L&M		12
Other		
TOTALS		360

RJ Reynolds Tobacco Company

Approved By : *Date :*

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1657

FOODARAMA SUPERMARKETS

607 Freehold

July 1998

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR	RJR
LOR	LOR	BAT	BAT	RJR	RJR
LOR	LOR	PM	PM	BAT	BAT
PM	PM	PM	PM(4)LIG(8)	PM	PM
4 FT 12 ROWS	4 FT 12 ROWS	4FT12ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		96
P M		88
BAT		48
LOR		48
L&M		8
TOTALS		288

RJ Reynolds Tobacco Company

Approved By : *Date :*

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1658

FOODARAMA SUPERMARKETS

623 WEST LONG BRANCH

April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR	RJR
LOR	LOR	LOR	BAT	BAT	BAT
LOR	PM	PM	PM	PM	PM
PM	PM	PM	PM	PM	PM(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		84
P M		112
BAT		36
LOR		48
L&M		8
TOTALS		288

RJ Reynolds Tobacco Company

Approved By : *Date :*

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

FOODARAMA SUPERMARKETS

603 ABERDEEN

April 1997

RJR ADV	RJR ADV	RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR	RJR	RJR
LOR	LOR	LOR	BAT	RJR
LOR	PM	PM	BAT	BAT
PM	PM	PM	PM(4)LIG(8)	PM
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		76
BAT		36
LOR		48
L&M		8
Other		
TOTALS		240

RJ Reynolds Tobacco Company

Approved By :

Date :

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

51846 1660

FOODARAMA SUPERMARKETS

Neptune Liquor Store

April 1997

RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR
RJR	RJR	RJR
LOR	LOR	LOR
BAT	BAT	PM
PM	PM	PM
4 FT 12 ROWS	2.5 FT 8 ROWS	2.5 FT 8 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		56
P M		36
BAT		20
LOR		28
L&M		0
Other		
TOTALS		140

RJ Reynolds Tobacco Company

Approved By :

Date :

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000

FOODARAMA SUPERMARKETS

FREEHOLD LIQUOR STORE

April 1997

RJR ADV	RJR ADV
RJR	RJR
RJR	RJR
LOR	LOR
LOR	BAT
PM	BAT
PM	PM
PM	PM
4 FT 12 ROWS	3 FT 9 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		42
P M		54
BAT		24
LOR		36
L&M		0
Other		
TOTALS		156

RJ Reynolds Tobacco Company

Approved By :

Date :

Source: https://www.industrydocuments.ucsf.edu/docs/fyly0000